

Woodford County Fair Association

501 (c) (3) Organization, FEIN 61-1326695

P.O. Box 342, Versailles, KY 40383

woodfordfairky@gmail.com

February 1, 2023

The Woodford County Fair is just around the corner! We are pleased to announce the fair will be held **June 2nd thru June 10th, 2023**. Without contributions from our community, sponsors, and many volunteers our fair would not be so successful. We have been able to keep the County Fair an affordable family event because of sponsors like you.

Please do not assume you have nothing to contribute. We appreciate monetary contributions, services, products, volunteers, etc. Every event will benefit from sponsorship. There are six levels of sponsorship. These levels and the benefits of each are listed on the reverse of this letter as well as the planned events. The fair is a great opportunity to have your business recognized by over 20,000 attendees.

If you choose to be a sponsor, please take the following action:

1. Make sponsorship payable to the Woodford County Fair Association, Inc.
2. Complete and remove the form below to include with your sponsorship.
3. Mail to Woodford County Fair, P.O. Box 342, Versailles, KY 40383.

Sponsorship is due by **April 15, 2023** in order to be included in the fair catalog. Any donations received after April 15th will still be included during the event and on our website and social media pages. **Sponsorships/donations are tax deductible!**

In-kind donations can be made by contacting Laura Mitchell at (859) 608-6694 or any Fair Association member. For questions or concerns regarding sponsorship, call Mary Lou at 859-229-9461 or e-mail us at woodfordfair@gmail.com. Thank you for your time and consideration.

Sincerely,
Mary Lou Watkins
President

 Yes, I would like to make a tax-deductible donation to the 2023 Woodford County Fair.

\$ _____ Platinum \$ _____ Gold \$ _____ Silver \$ _____ Bronze \$ _____ Friend of Fair

In-Kind Donation (please specify) _____

Company Name: _____ Contact: _____

Address: _____ Phone: _____

Preferred Event: _____

Platinum Donor (\$2,000.00 and up) – you will receive a minimum of:

- Your company logo and information in the fair catalog and on the WCFA website
- Display your company banner at event of your sponsorship choice
- Sponsorship Acknowledgement with the Chamber of Commerce
- Ten passes to the Fair including rides

Gold Donor (\$1,000.00 to \$1,999.00) – you will receive a minimum of:

- Your company logo and information in the fair catalog and on the WCFA website
- Display your company banner at event of your sponsorship choice
- Six passes to the Fair including rides

Silver Donor (\$500.00 to \$999.00) – you will receive a minimum of:

- Your company logo and information in the fair catalog and on the WCFA website
- Display your company banner at event of your sponsorship choice
- Four passes to the Fair including rides

Bronze Donor (\$200.00 to \$499.00) – you will receive a minimum of:

- Your company logo and information in the fair catalog and on the WCFA website
- Display your company banner at event of your sponsorship choice
- Two passes to the Fair (does not include rides)

Friend of the Fair (Under \$200.00) – you will receive a minimum of:

- Your company logo and information in the fair catalog and on the WCFA website

In-Kind Donation - you will receive a minimum of:

- In kind donations will be valued at one of the 5 levels listed above and the benefits of those levels will apply.

Planned events for the 2023 Woodford County Fair:

- Pageants: Adorable Baby Contest, Tiny Miss & Mister, Little Miss and Mister, Princess, Preteen, Teen, Miss, Ms. Woodford County, Mrs. Woodford County, Modern Woman, Parent/Child Look Alike, & Men's Pretty Legs Competition
- Motorsports – Garden Tractor Pull, Mud Run, 2 Demolition Derbies, and 3 Truck and Tractor Pulls.
- Saddlebred Horse Show
- Pony Pull
- Livestock Shows – goats, sheep, swine, and beef
- Floral Show
- Exhibits: Home & Heritage, Agriculture, Horticulture, Photography and Art